

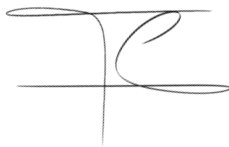


PORTFOLIO

Isadora R. Campos

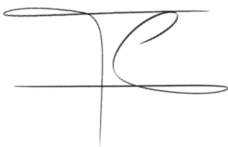
PRATT INSTITUTE

BFA 2024



ISADORA CAMPOS

Interior Designer



isadoraterci@gmail.com
954.556.0132
New York City

Dedicated and detail-oriented interior design student with hands-on experience in both residential and hospitality sectors. Proven expertise in the FF&E process, custom furniture design, and client-centric solutions.

WORK EXPERIENCE

Design Intern

Nina Carbone Inc.
June 2023 - August 2023

Residential Design

- FFE - Gathered price quotes from contractors and vendors.
- Designed customized furniture and built-in shelving systems based on client's needs and style.
- Visited sites for managing furniture delivery and installations.
- Rendered drawings and used computer-aided drafting software.
- FFE - Gathered price quotes from contractors and vendors.
- Selected finishes and furniture options for clients based on need and style.
- Managed shipments and deliveries.
- Budgeting and pricing exercises with designers.

Design Intern

Clodagh Design
August 2023 - March 2023

Residential & Hospitality Design

- FFE - Gathered price quotes from contractors and vendors.
- Produced and maintained content for material boards and specification binders for presentation and construction.
- Researched fixtures and furnishings aligned with project requirements and design style.
- Visited sites and assisted during project installations.
- Rendered drawings and used computer-aided drafting software.
- Assisted with photograph sessions of completed interior design and staging projects.
- Ordered fabric and finish samples to view options in person.
- Measured rooms and documented information to plan layouts.

SKILLS

Design Development	Adobe Creative Cloud	SketchUp
FFE Management	Autodesk AutoCad	Revit
Custom Furniture Design	3D Rhino	Design Manager

EDUCATION

PRATT INSTITUTE

B.F.A Interior Design
Brooklyn, NY
2020 - 2024

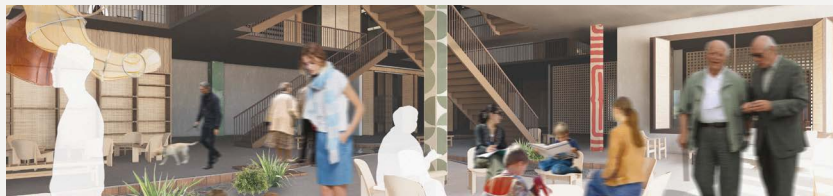
President's List Student
Awarded Gould Scholarship, Merit Scholarship, & Legends Scholarship
The Spionkop Sophomore Scholarship
IIDA Member



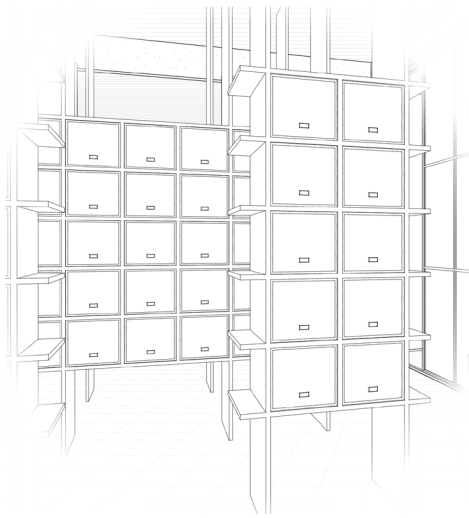
CONTENTS

01. MEMORY: A SIXTH SENSE

06



THESIS PROPOSAL 2024



MEMORY: A SIXTH SENSE

This project explored the role that cultural memories play in shaping identity and public space in Brazil. This imaginative factory supports the production and presentation of the Brazilian American experience through traditional and contemporary craft-making, presentation, and performance spaces. This space is a gateway for locals and visitors to connect with local culture, build a sense of community, and foster cross-cultural curiosity.





PROPOSAL

The design is grounded around the concept of how collective memories can become their own sense and manifest in our environment. We see them in the form of art, monuments, and rituals. These are not just decorations or traditions; they are physical representations of our shared experiences. While memory doesn't perceive the external world when working with the traditional senses, it gives us context, understanding, and meaning based on past experiences.





SITE RESEARCH



ZIPAtlas
ZIP CODES WITH THE LARGEST
BRAZILIAN COMMUNITY IN NEW
YORK

Target: Astoria

● — — SITE
● — — BRAZILIAN
POPULATION
PER ZIP CODE



SPEAKS ENGLISH
“LESS THAN VERY
WELL” (2017 - 2021)

18.2%

ZIP CODE 11103, NY

596



FOREIGN
BORN
(2017 - 2021)

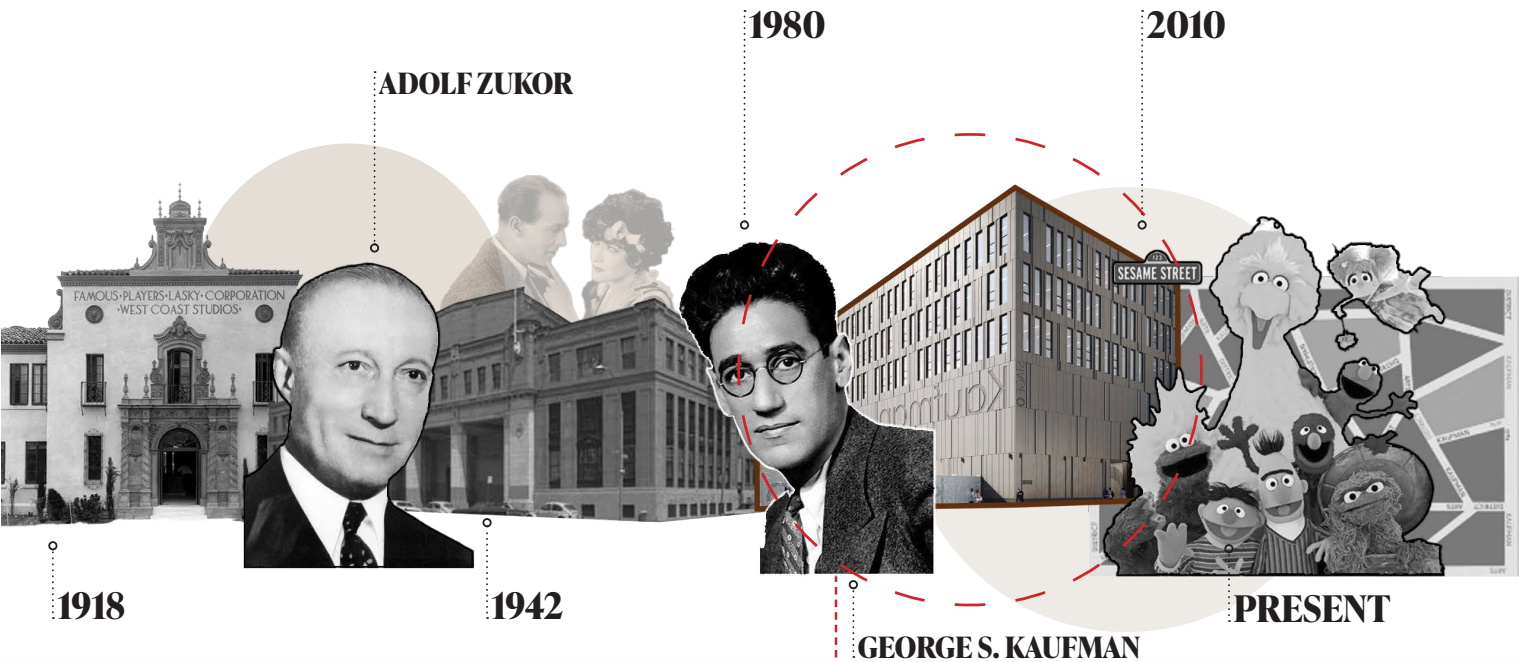
36.5%

1,767
Brazilians in the
Astoria

27,000
Brazilians in New
York

SITE RESEARCH

1920 - 2023
KAUFMAN ASTORIA STUDIOS
34-12 36th St, Queens, NY 11106

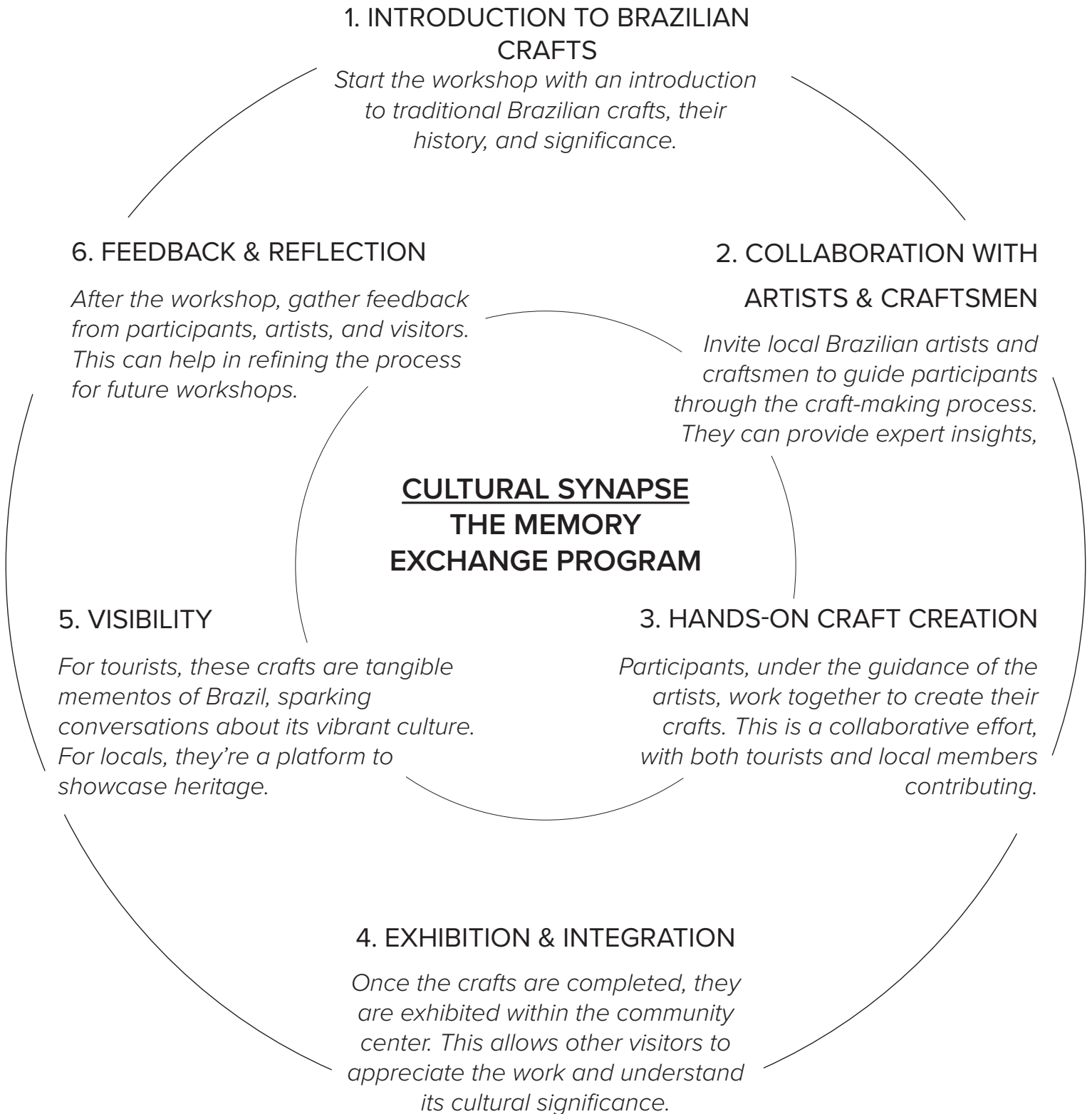


SITE BUILDING

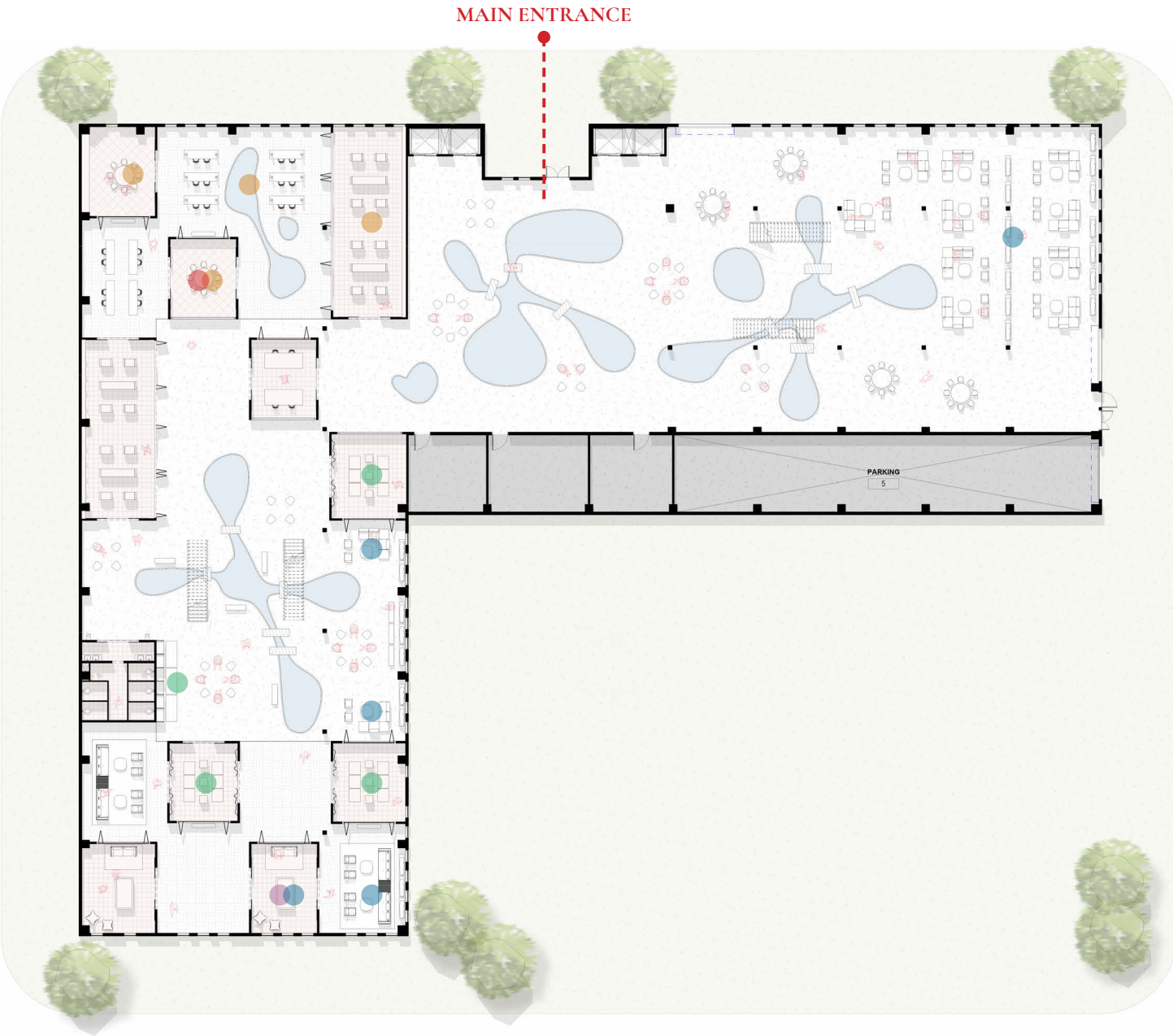


PROGRAM

The workshops resonate with the notion that “craft, when regarded as heritage articles, carries aesthetics and tradition.” With the emphasis on spaces as memory repositories, workshops offer hands-on experiences, allowing visitors to connect with cultural memories and traditions, bridging the past with their present experiences.



GROUND FLOOR



WORKSHOP

Areas assigned for manufacturing programs.



MEMORY

Spaces designed following the memory library program.



MULTI-PURPOSE SPACES

Spaces designed for flexible usage.



EXHIBITION

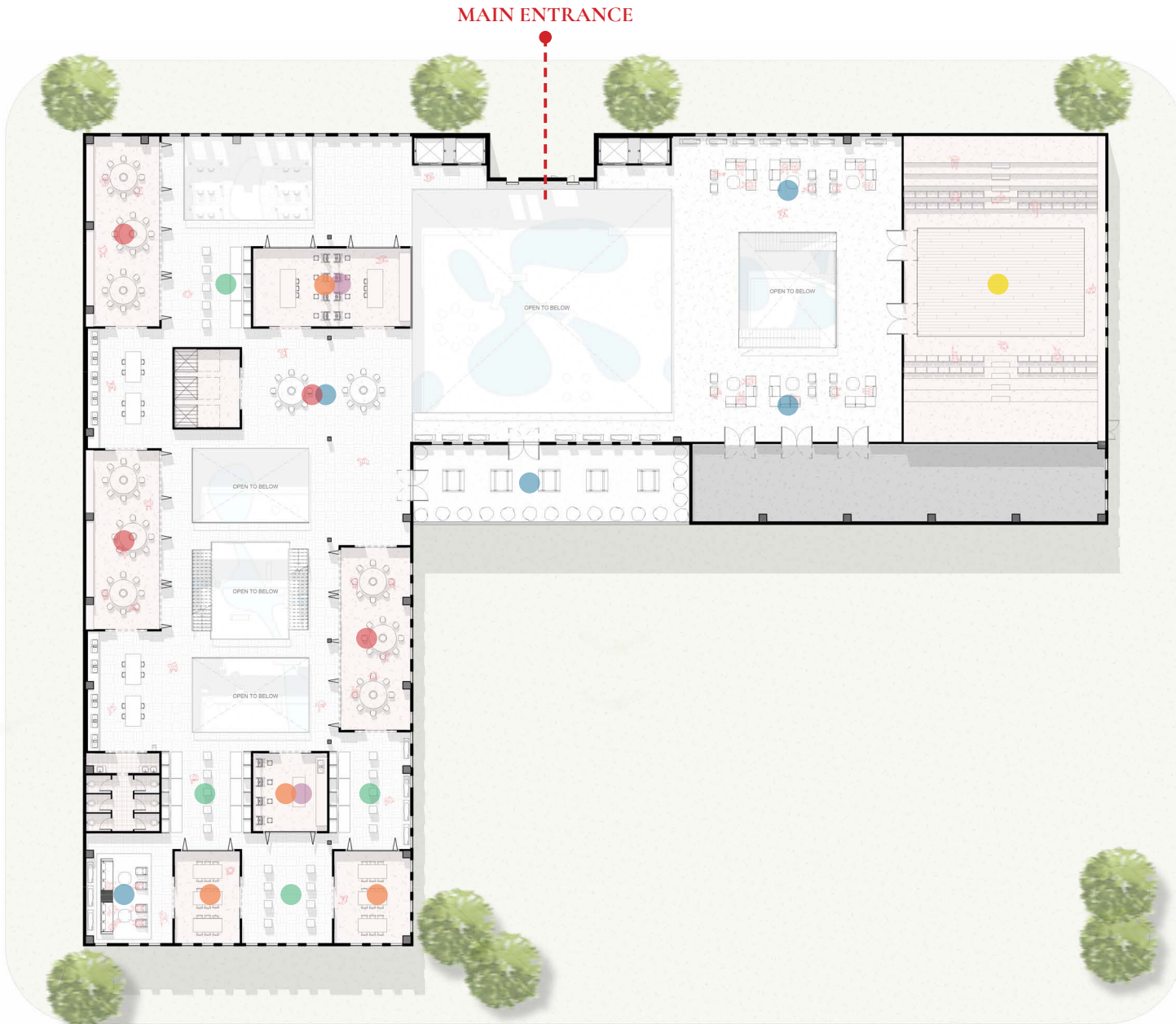
Areas designed for public displays of work done in the space.



SOCIAL

Communal areas that promote connection between residents, guests, and staff.

SECOND FLOOR



WORKSHOP

Areas assigned for manufacturing programs.



CREATIVE

Areas that allow for diverse creative practices to happen.



MULTI-PURPOSE SPACES

Spaces designed for flexible usage.



EXHIBITION

Areas designed for public displays of work done in the space.



SOCIAL

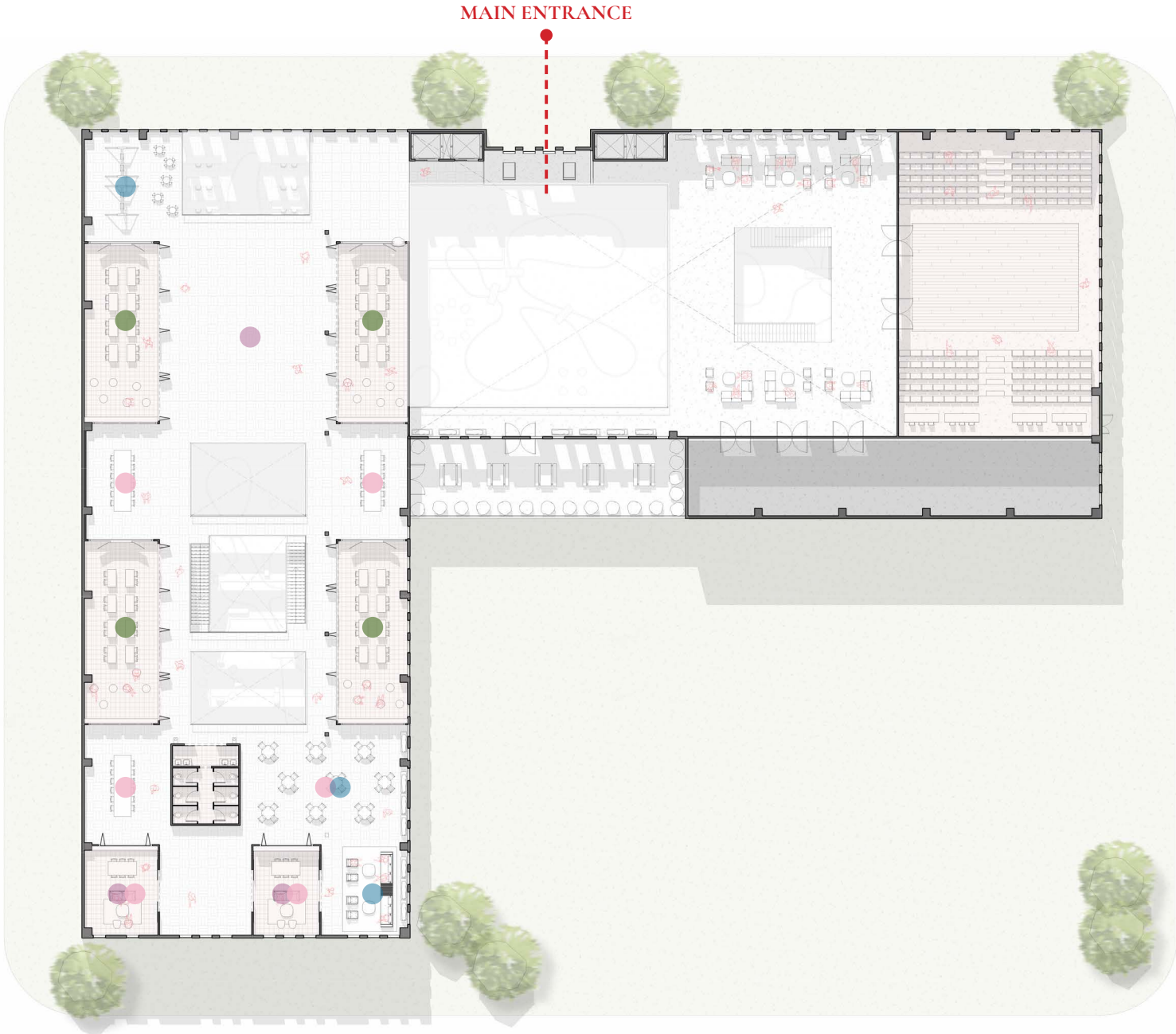
Communal areas that promote connection between residents, guests, and staff.



PERFORMANCE

Areas assigned for flexible activities that promote cultural celebration.

THIRD FLOOR



LEARNING

Classroom spaces to nourish curiosity.



MULTI-PURPOSE SPACES

Spaces designed for flexible usage.



SOCIAL

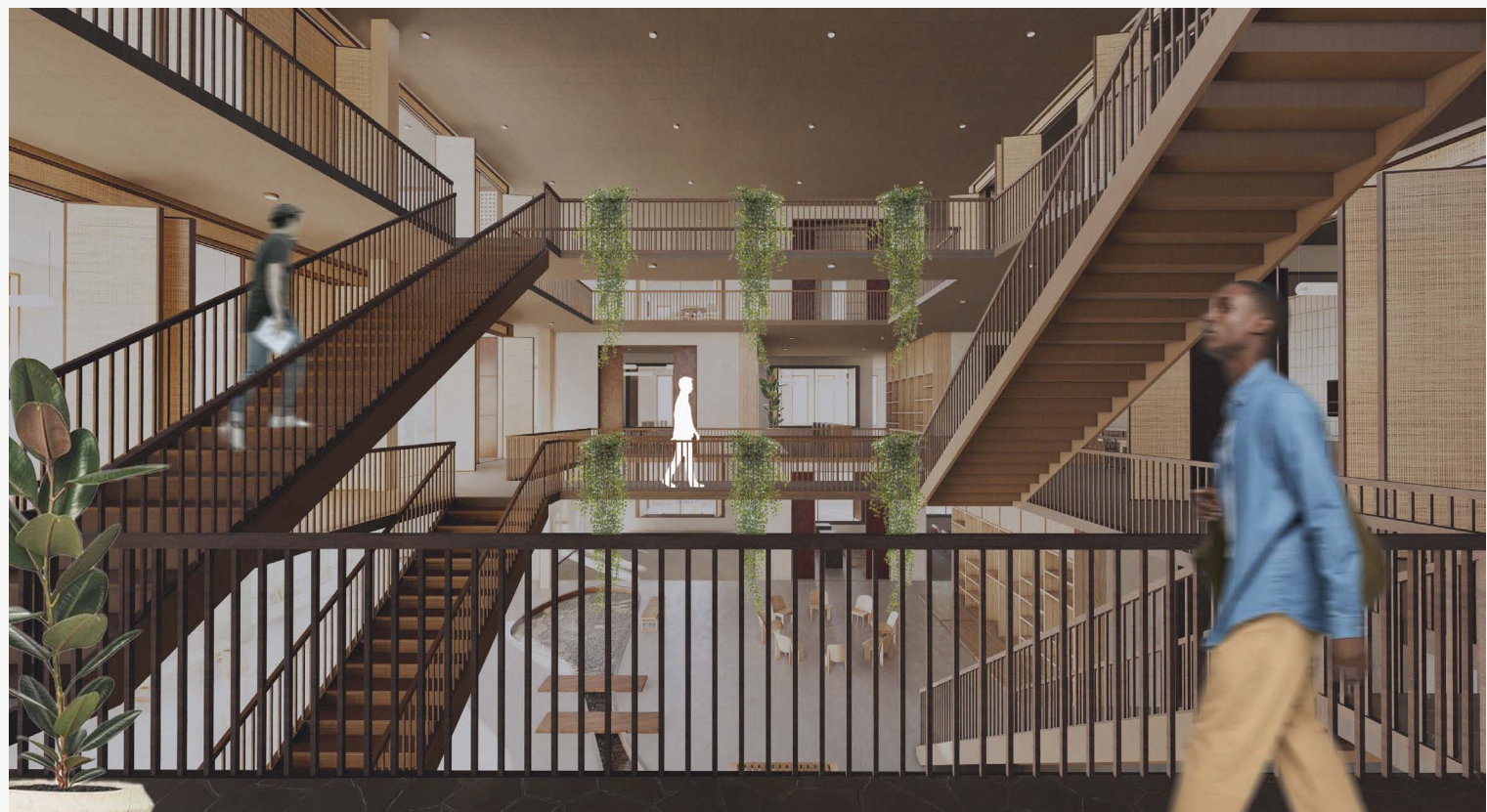
Communal areas that promote connection between residents, guests, and staff.



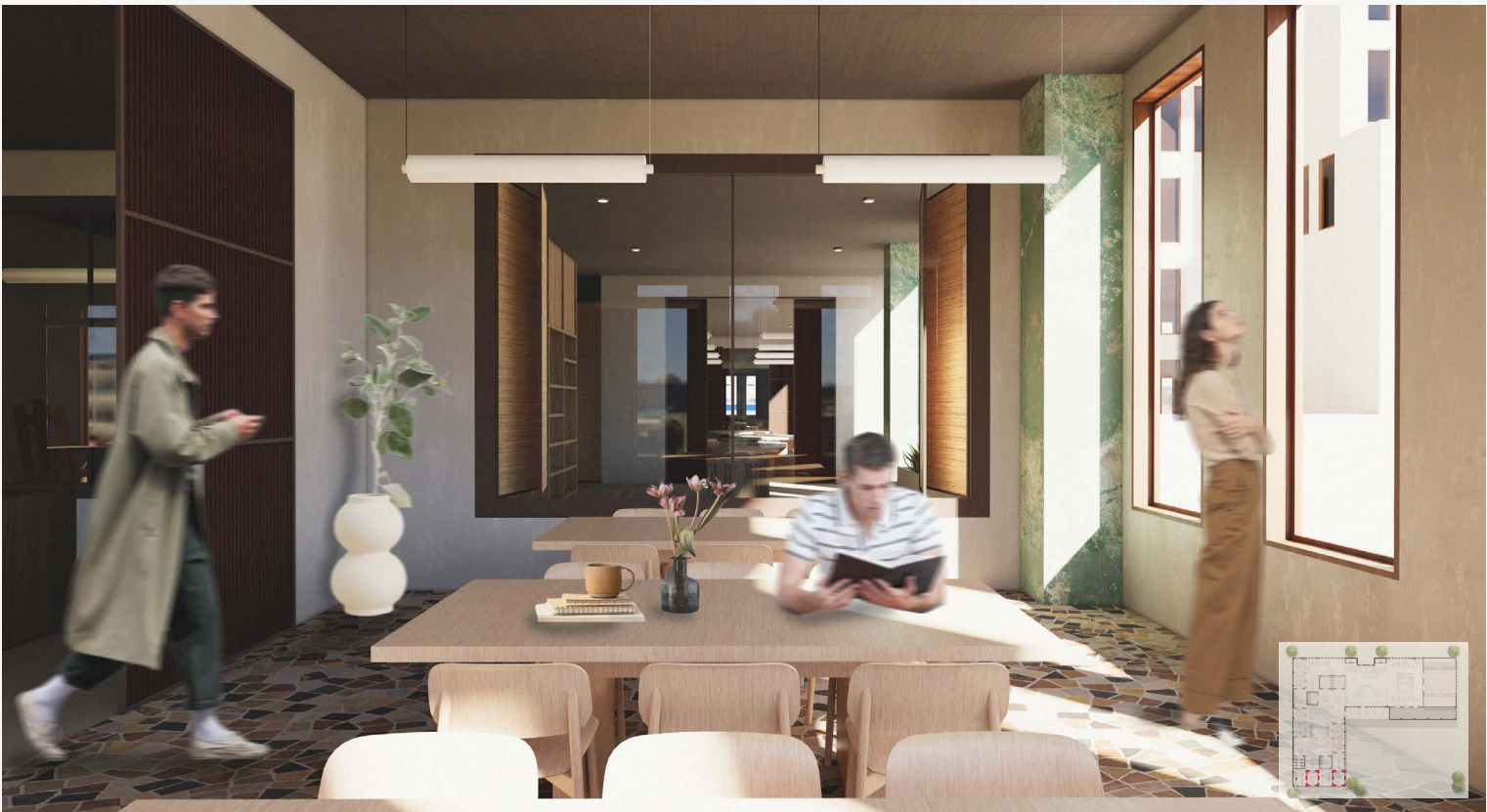
WORK

Areas assigned for flexible activities that promote cultural celebration.

MAIN STAIRS PERSPECTIVE

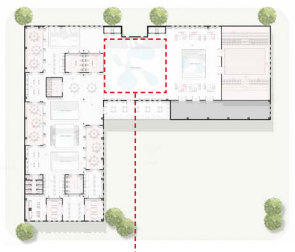


SKETCHING ROOM PERSPECTIVE



CENTRAL PATIO





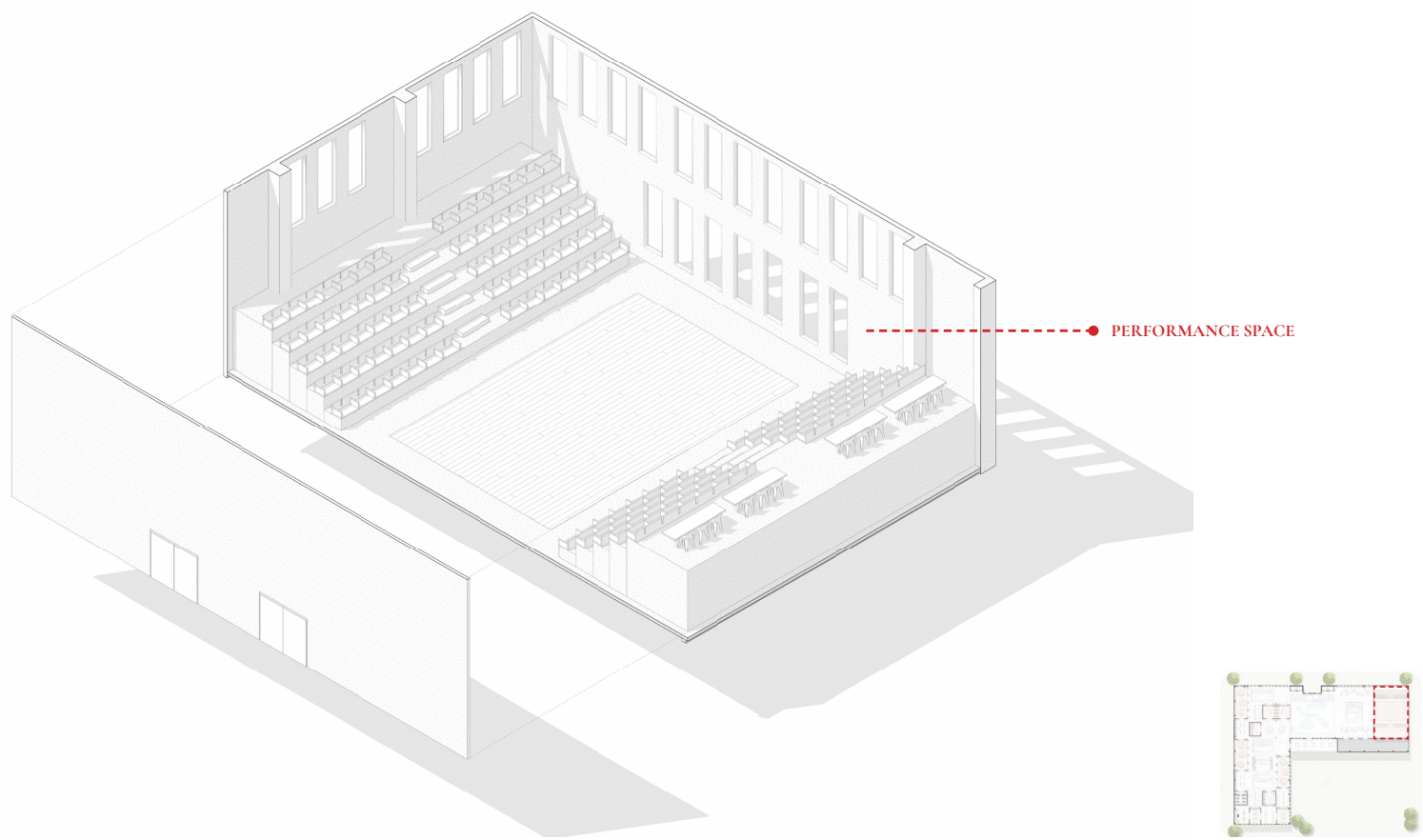
EAST PATIO



WEST PATIO



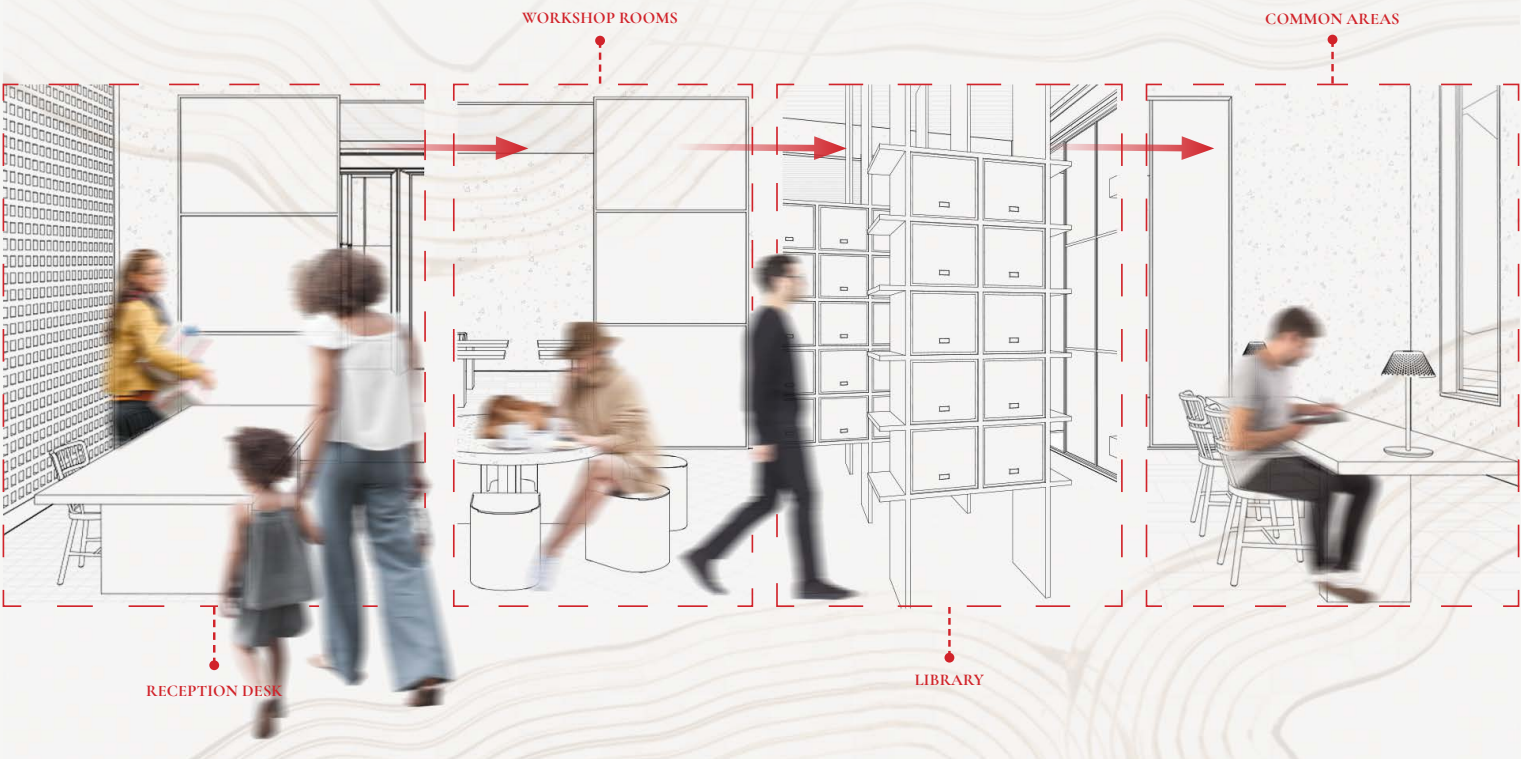
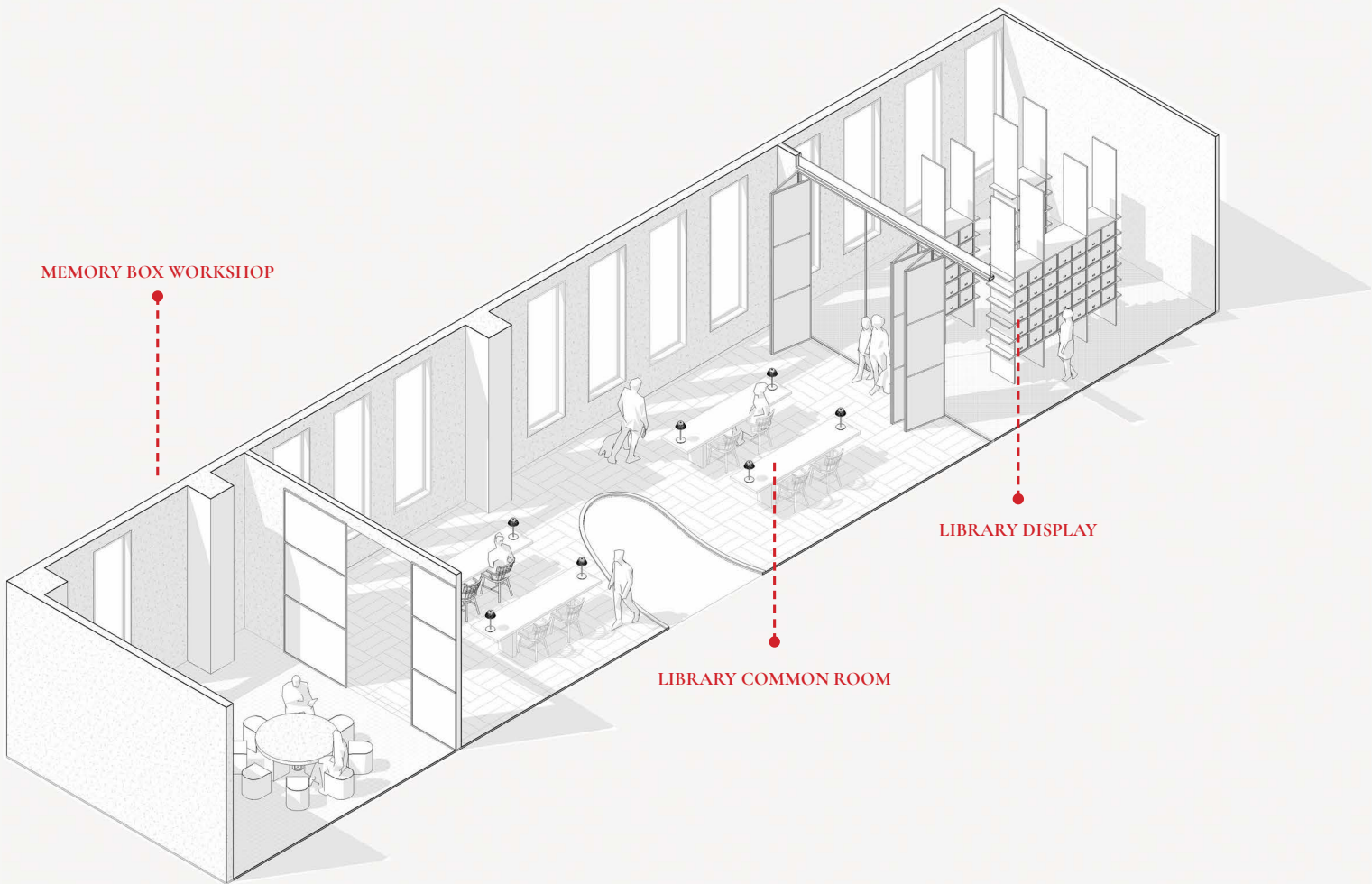
FLEXIBLE PERFORMANCE SPACE PROGRAM



PERFORMANCE SPACE PERSPECTIVE



MEMORY LIBRARY PROGRAM



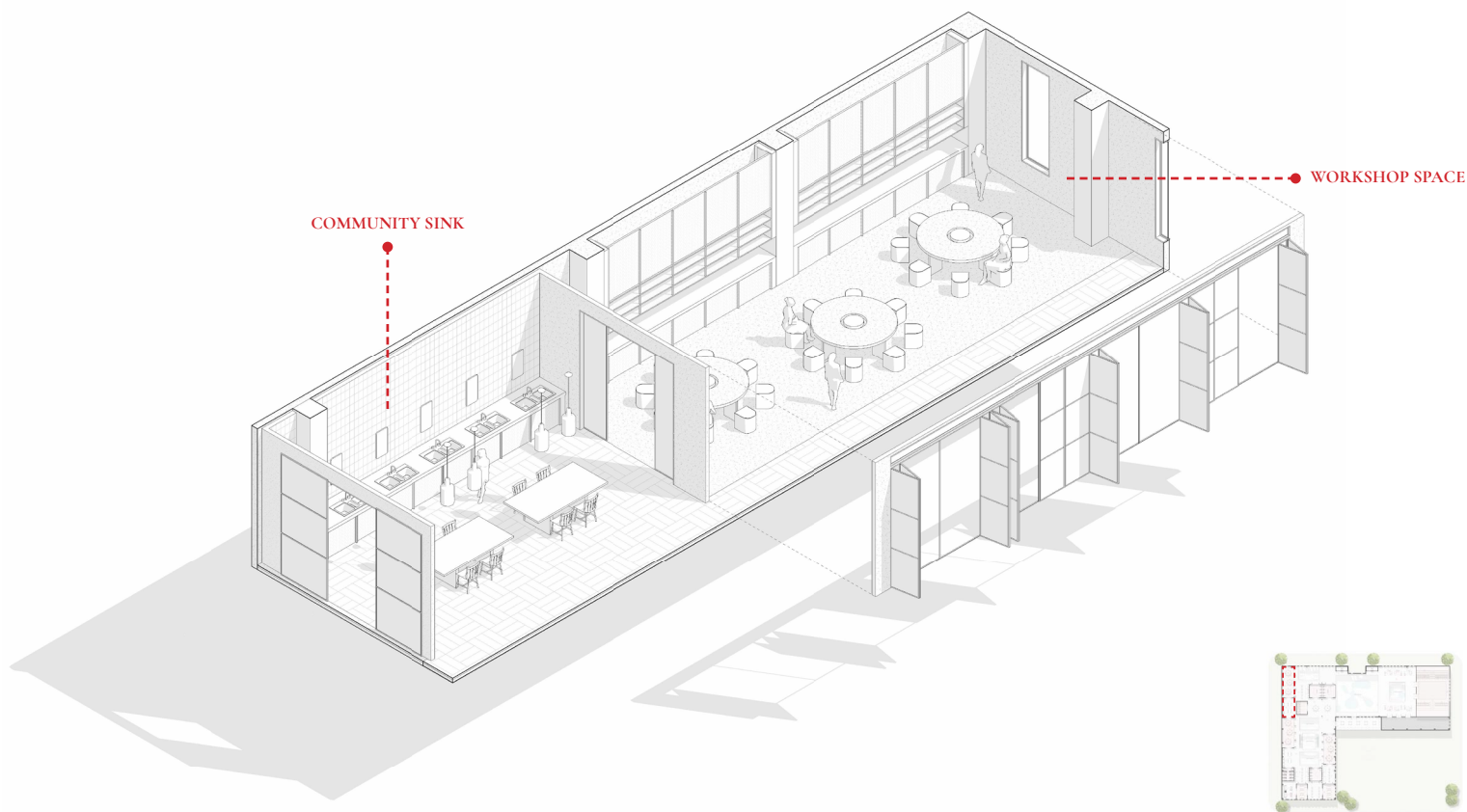
MEMORY LIBRARY PERSPECTIVE



COMMON ROOM PERSPECTIVE



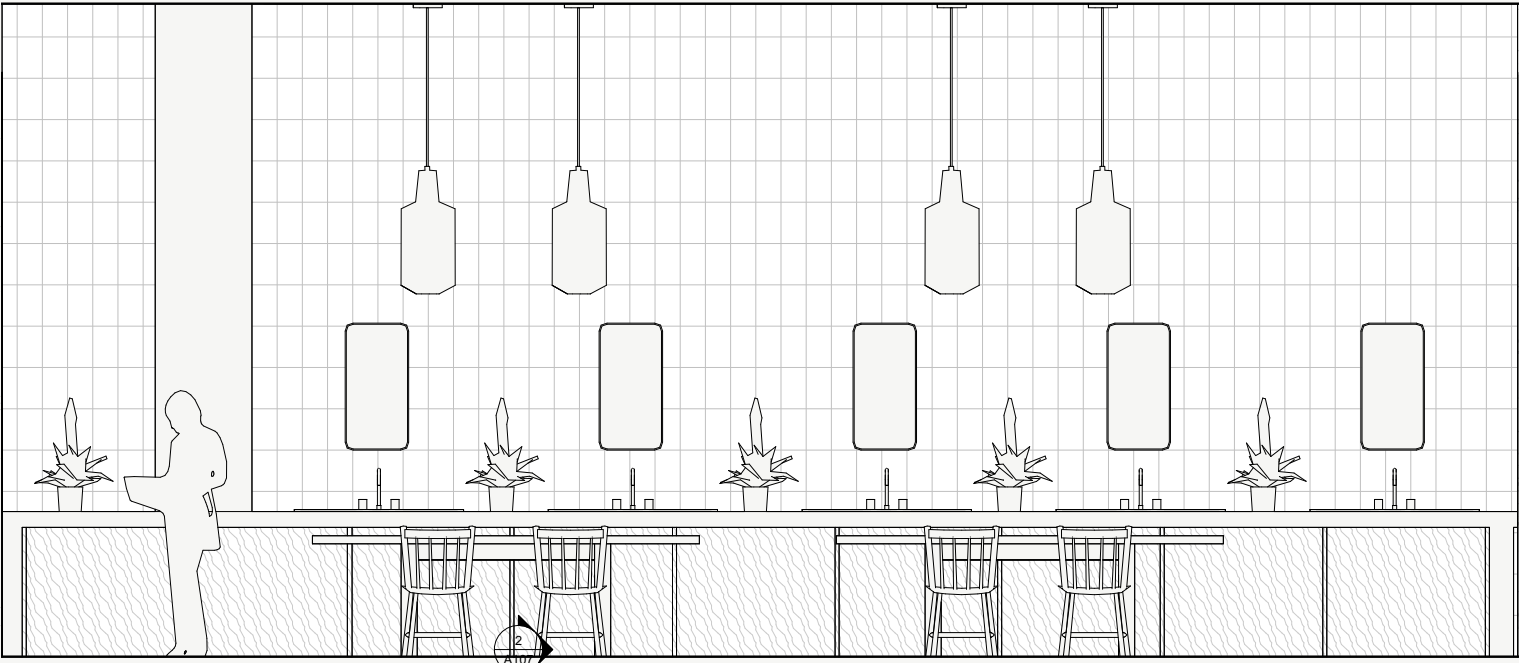
WORKSHOP PROGRAM



WORKSHOP PERSPECTIVE



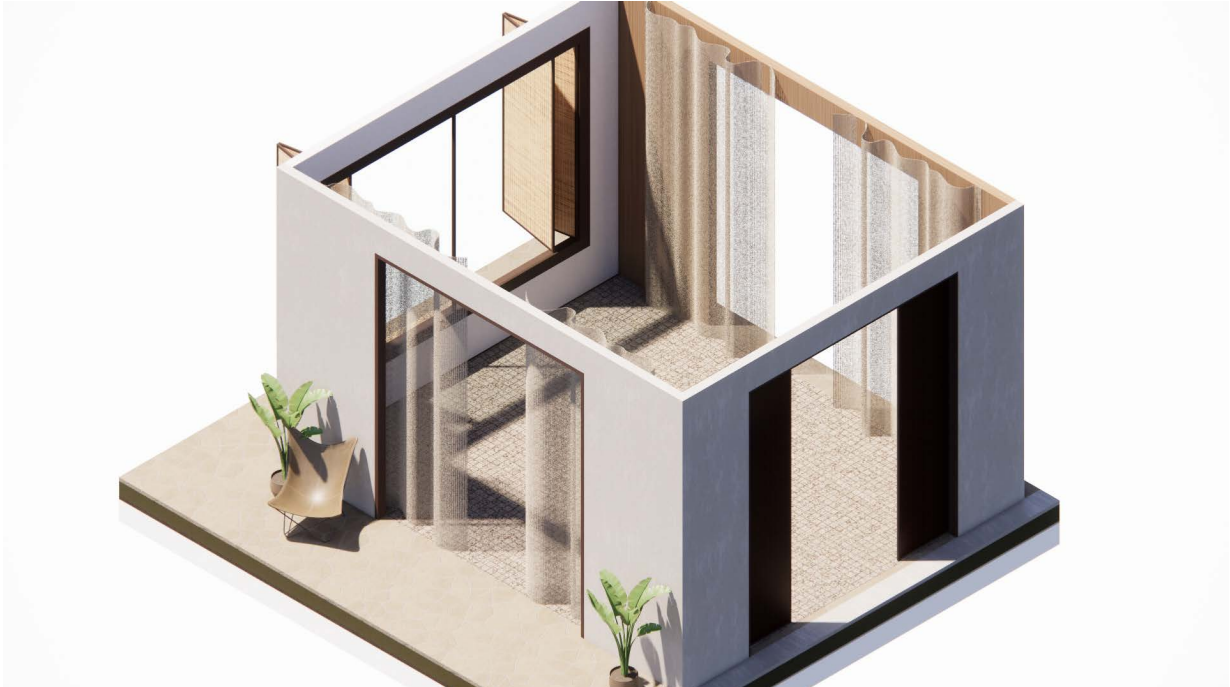
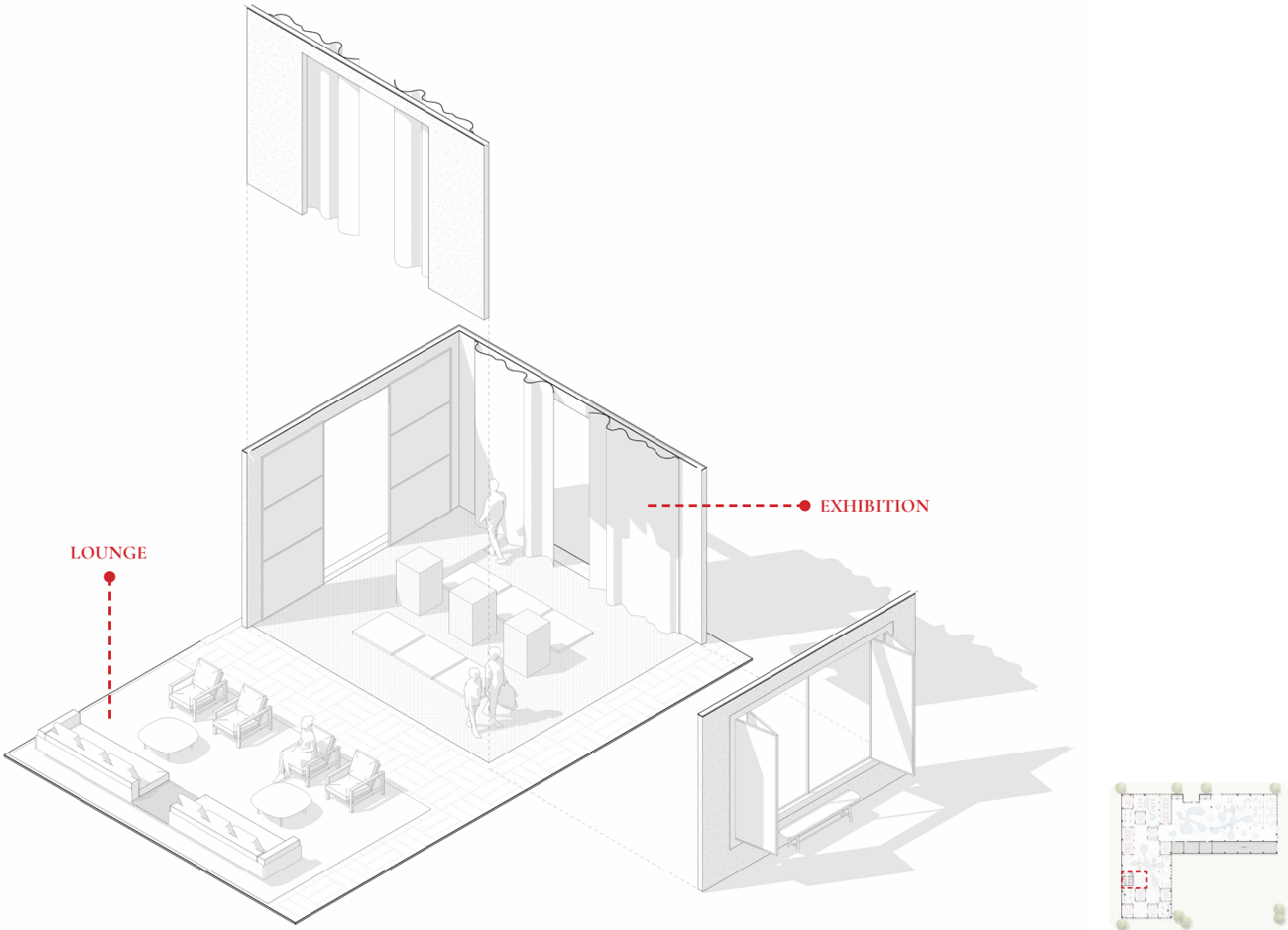
COMMUNITY SINK ELEVATION



COMMUNITY SINK PERSPECTIVE



LOUNGE & EXHIBITION SPACE



EXHIBITION SPACE PERSPECTIVE



LOUNGE PERSPECTIVE



CONCLUSION

By bringing visibility and supplying a platform for an overlooked community, this proposal reshapes the approach of cultural preservation and visitor interaction with foreign cultures through memory in space.





THANK YOU!